**Email Recruitment Examples**

Qualitative Example:

Hello,

I am conducting research on (insert project purpose here).

Would you be interested in participating in the research study?

The interview/focus group will last approximately (time frame) and will be done in location and time that is convenient for you.

Please respond to this email if you are interested in participating.

Sincerely,

Researcher Name

Contact Information

Quantitative Example:

Hello,

I am conducting research on (insert project purpose here).

Would you be interested in participating in the research study? If so, you may complete the survey at the link below.

Your participation is completely voluntary, and you may withdraw from the study at any time without penalty.

Survey Link:

Sincerely,

Researcher Name

Contact Information