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Business Administration – Business Analytics, B.S.

ind.tc/child-development-bs

A Bachelor of Science in Business Administration with a focus on Business Analytics provides a well-rounded understanding of today's dynamic business world, with special attention to social, cultural, and political influences. This concentration is project-based and highlights the importance of data in our modern society. You will explore key principles like data quality, integrity, security, privacy and timeliness, which form the foundation for learning how to read, write and communicate data effectively. You'll also be introduced to data visualization and learn how to clearly present insights.

Student Learning Outcomes

The Bachelor of Science in Business Administration - Business Analytics program is designed to meet the following needs of insurance professionals and insurance companies:

- General Business Knowledge - Demonstrate core foundational knowledge in the field of business.
- Communication and Leadership Skills - Give and exchange information within meaningful context and with appropriate delivery and interpersonal skills.
- Strategic and Critical Thinking Skills - Link data, knowledge, and insight together to provide quality advice for decision-making.
- Focus on the Customer, Client, and Market - Anticipate and meet the changing needs of clients, employers, customers, and markets better than competitors.
- Interpretation of Converging Information - Interpret and provide a broader context using financial and non-financial information.
- Technologically Adept - Utilize and leverage technology in ways that add value to clients, customers, and employers.
- Ethics - Apply effective, ethical decision-making.

Career Outlook

A B.S. in Bus. Admin. - Business Analytics from Indiana Tech prepares you for a wide variety of in-demand careers. Below, you can explore career fields, salary information and employer demand from our partners at Lightcast, the leading labor market and career data provider in the U.S.

Warriors in the Workforce

Indiana Tech graduates work at great companies like:

- Zimmer Biomet
- The Boeing Company